



WESTERN FORESTRY CONTRACTORS' ASSOCIATION ANNUAL BUSINESS AND MARKET SUMMIT

Thursday, September 22, 2022
Thompson River University Student Centre, Kamloops, BC



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- 8:30 am **Registration, Meet and Greet, Coffee**
Thompson River University, Kamloops, BC – The Mountain Room
- 8:55 am **Welcome and Introduction**
Presented by John Betts, Executive Director of WFCA
- 09:00 am **Seedling Demand Forecasts and Trends**
Presented by Andrew Snetsinger, Manager, Harvesting and Silviculture Section, Office of the Chief Forester
- 09:30 am **Managing the Just-In-Time Summer Hot Lift**
Presented by Mark Hay, Senior Manager, BCTS Seedling Services,
- 10:00 am **Licensee Perspective on The Current Wood Products Business Cycle**
Presented by TBA
- 10:30 am **Break**
- 11:00 am **Workplace Safety and Human Resource Trends in Silviculture – How They Impact the Bottom Line**
Presented by Dr. Jordan Tesluk, BC SAFE Forestry Advocate
- 11:30 am **2023 Managing Uncertainty in the Silviculture Industry; How Does It Impact Your Business and Bottom Line?**
Presented by Scott Overland, President, Quastuco Silviculture Ltd. and Professor, Okanagan School of Business
- 12:00 pm **Lunch**
- 1:00 pm **Roundtable; What's Keeping You Up at Night?**
Moderated by Scott Overland and Jordan Tesluk
- 2:45 pm **Key Actions and Takeaway Summary**
Presented by Scott Overland, Jordan Tesluk, and John Betts
- 3:00 pm **Social Event**
Thompson River University, Kamloops, BC – The Den