



## WESTERN FORESTRY CONTRACTORS' ASSOCIATION

### CODE OF CONDUCT FOR MEMBERS

*This Code outlines the standard of behaviour that clients, employees and the public can count on from WFCA members.*

#### **Member Companies of the Western Forestry Contractors' Association will strive to:**

##### **1. Respect workers' rights –**

- Comply fully with all applicable laws, bylaws and regulations ensuring workers' health and well-being, human rights, work place safety and employment standards;
- Set rules and good examples for respectful behavior among workers and act with vigilance to eliminate any workplace harassment, workplace violence, or workplace discrimination;
- Act with honesty and integrity to make accurate and truthful representation to relevant authorities, auditors and agencies regarding workforce health and safety matters;
- Ensure reasonable and fair opportunity for worker success through proper supervision and training;
- Do not request workers to take responsibility for work for which they are not qualified.

##### **2. Respect the communities we work in, the environment and the general public –**

- Be respectful and aware of local values, expectations and sensitivities of the province's communities and indigenous territories we work in;
- Practice professional forestry with respect for social and economic well-being of the general public;
- Act so that the environment, communities and private property suffer no damage as a result of the work or conduct of WFCA member companies;
- Inspire confidence and act with integrity in a way that is a credit to the industry.

##### **3. Respect the client –**

- Negotiate in compliance with laws governing fair competition and discharge professional responsibilities with integrity and complete loyalty to the terms of their assignment;
- Make only truthful and accurate representations regarding business operations including performance, production and regulatory compliance and the risk of conflict of interest;
- Conduct all business and related activities so that they reflect positively on the client and respect the client confidentiality at all times;
- Only accept assignments for which the member company is competent or for which they associate with other competent experts;
- Deal professionally with clients regarding competitors and respect the clientele of other members.

##### **4. Respect competitors and other members –**

- Take full responsibility for their business and its actions;
- Engage in professional development regarding business and industry practices and only offer professional services based upon experience and qualification;
- When asked to review the work of a member, shall inform the member of their commission and will avoid statements which may maliciously impugn reputation or business of the member;
- Avoid undignified public communication with other members;
- Cooperate with other members when there is a chance to advance and improve the condition of the sector as a whole through shared knowledge and experience.