



WESTERN FORESTRY CONTRACTORS' ASSOCIATION

38th Annual Conference & Tradeshow

Wednesday to Friday, January 30th to February 1st, 2019

SPONSORSHIP OPPORTUNITIES

Your company, association or organization is invited to sign up as a conference sponsor at the Western Forestry Contractors' Association AGM Conference. The 2019 Conference will be held in Victoria at the Delta Ocean Pointe Resort from January 30th to February 1st, 2019.

This conference will be well attended with more than 100 participants from throughout BC and Alberta. This is an ideal opportunity to reach a cross-section of people involved in the vast forest industry. All parties involved including forestry consultants, treeplanting contractors, fire line contractors, forest seedling nurseries, provincial politicians, and licensee and Ministry foresters will be represented.

WHAT DOES YOUR SPONSORSHIP INCLUDE?

The Sponsorship Committee will work closely with each sponsor to ensure that their specific promotional objectives are met based on the level of partnership chosen.

Each sponsor will receive:

- Logo recognition on the WFCA website
- Logo recognition on conference printed material
- Verbal recognition during the conference
- Opportunity to add YOUR giveaways / brochures / flyers to each participant conference package
- Opportunity to distribute YOUR giveaways / brochures / flyers at venue

The earlier you become a sponsor the better we can meet your preferences, and early sponsors will receive greater exposure from promotion over time.

Sponsors are also invited to participate in the *Passport to Prizes* draw held each conference. Companies donate prizes which are then drawn from the cards (passports) of each of the attendees. In the past, response has been so good that we have had enough prizes to ensure that almost all of the attendees go home with a gift from one of the sponsor or trade show companies. This has been a huge hit with the attendees.

See the following pages for more details outlining the sponsorship alternatives available to you.



WESTERN FORESTRY CONTRACTORS' ASSOCIATION

#720 – 999 West Broadway, Vancouver, BC V5Z 1K5 | Telephone: (604) 736-8660 | Fax: (604) 738-4080 | Email: admin@wfca.ca | Web: www.wfca.ca

SPONSORSHIP OPTIONS

PLATINUM (\$5,000+)

- Recognized as a Principal Sponsor of the whole conference
- Prominent corporate power point display
- Recognition as a Platinum Sponsor on printed conference material
- Acknowledged as a Platinum Sponsor on official sponsorship board
- Full page ad in the Conference Program
- Company logo on website
- 3 complimentary tickets to the Conference
- 1 complimentary Trade Show Booth
- Company logo prominent on banner displayed throughout conference

GOLD (\$2,500+)

- Recognition as Gold Sponsor on printed conference material
- Acknowledged as Gold Sponsor on official sponsorship board
- Half page ad in the Conference Program
- Company logo on website
- 2 complimentary tickets to the Conference
- Company logo on banner displayed throughout conference
- Choice to sponsor a particular event

SILVER (\$1,500+)

- Recognition as a Silver Sponsor on printed conference material
- Acknowledged as a Silver Sponsor on the official sponsorship board
- Quarter page ad in the Conference Program
- Company logo on website
- 1 complimentary ticket to the Conference
- Company logo on banner displayed throughout conference
- Choice to sponsor a particular event

BRONZE (\$500+)

- Recognition on printed conference material as a Bronze Sponsor
- Acknowledged as a Bronze sponsor on the official sponsorship board
- Company logo on website
- Company logo on banner displayed throughout conference
- Choice to sponsor a particular event

A sponsor may also choose to sponsor a particular event at the conference. Each event that can be sponsored is listed below and is categorized as a gold, silver or bronze level of sponsorship. The advantage of sponsoring a particular event is that the sponsor can have naming rights to that event and it is an opportunity to brand that event.

A Platinum Sponsor is seen as a principal sponsor of the entire conference and will be branded as such.

| | Pre Session Coffee | Key Note Address | Coffee Break | Lunch | Coffee Break | Hospitality Suite | Banquet Dinner |
|---------------------------------------|--------------------|------------------|--------------|-------|--------------|-------------------|----------------|
| Wednesday January 30 th | Bronze | Gold | Silver | N/A | Silver | Gold | N/A |
| Thursday January 31 st | Bronze | Gold | Silver | Gold | Silver | Gold | Gold |
| Friday February 1 st | Bronze | N/A | Silver | N/A | N/A | N/A | N/A |

Other specific sponsorship opportunities include:

- Delegate Packages..... Platinum or Gold + product expense
- Nametag Lanyards..... Platinum or Gold + product expense
- Conference Bags..... Platinum or Gold + product expense
- Particular Presentations..... e.g. Banquet Speaker, Technical Sessions, etc.

Allocations are based on a first come first served basis. Payment can be made by cheque or credit card.

If you wish to take advantage of this excellent promotional opportunity or you need more information, please contact:

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judi_tetro@brinkman.ca

Jim Logan
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Karlina Mark-Eng
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WESTERN FORESTRY CONTRACTORS' ASSOCIATION

2019 CONFERENCE SPONSORSHIP FORM

Wednesday January 30th, 2019 - Friday, February 1st, 2019

Delta Victoria Ocean Pointe Resort, Victoria, BC

Sponsorship Information:

Sponsorship Level: Platinum: Gold: Silver: Bronze: Sponsorship Amount: \$ _____

All sponsorships levels receive their company logo on the official Conference banner displayed throughout the event. Please email your company logo as a Vector AI (Adobe Illustrator) file or EPS file (Corel Draw). If you are a past sponsor and wish to use a previous logo, please indicate below.

Please circle: NEW PREVIOUS YEAR (which year: _____)

Platinum, Gold and Silver sponsors receive an ad in the Conference Program. Please email your advertisement in a word document or if you are a past sponsor and wish to use the same previous ad, please indicate below.

Platinum: Full page Gold: ½ page Silver: ¼ page

Please circle: NEW PREVIOUS YEAR (which year: _____)

All logos and ads are to be received no later than, Friday, January 18th, 2019.

For Publication in our Conference Handout Packages

Only include information and numbers that you want the general public to have.

Company Name: _____

Contact Names: _____

Location Address: _____

City and Postal Code: _____

Phone Number: _____ Toll Free Number: _____

Cell Number: _____ Fax Number: _____

Email: _____ Website: _____

Description (1 or 2 sentences) about what you specialize in: _____

Contact Information

If different from above, please fill the below information with how you would like our office to coordinate with you.

Contact Names: _____

Phone Number: _____ Email Address: _____

Accounts Payable Contact Name: _____

Phone Number: _____ Email Address: _____

Payment Options

Cheques Payable To:

Credit Card: Visa MasterCard

WFCA

#720 - 999 West Broadway
Vancouver, BC V5Z 1K5

Card Number: _____

Expiry Date: ____ / ____ CVV: _____

Full Name on Card: _____

Signature: _____

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