



Council of Forest Industries Securing the Future – 2010 & Beyond Prince George, British Columbia

Thursday, April 14, 2005

General Program

- 7:00 a.m. **“Early Riser”** Exhibitors Coffee and Muffin Hour
Enjoy complimentary coffee and pastries and tour the exhibits
- 8:05 a.m. **“Welcome”**
Len Pettman, Chair, Council of Forest Industries
Colin Kinsley, Mayor, City of Prince George
John Allan, President & CEO, Council of Forest Industries
- 8:20 a.m. **“State of BC’s Forest Industry” - Panel:**
State of BC’s Forest Industry – W.L. Craig Campbell, Partner, PricewaterhouseCoopers
Industry Perspective:
- Reid Carter, Managing Partner, Timberlands Asset Management, Brascan Financial Corp.
Investment Perspective - Don Roberts, Managing Director, CIBC World Markets
- 9:20 a.m. **“Market Risks” - Panel:**
Environmental Issues - Avrim Lazar, President & CEO, Forest Products Association of Canada
Market Perceptions – Bruce Anderson, Chairman & CEO, Decima Inc.
Buyers’ Perspective – George Finkenstaedt, Senior Vice President, Lanoga Corporation
- 10:20 a.m. COFFEE BREAK
- 10:50 a.m. **“Market Opportunities” - Panel:**
Wood in North America, the Environmentally Friendly Building Material:
- Pauline Rochefort, President, Canadian Wood Council
New Pacific Rim Markets - Paul Newman, Director - Markets Access & Trade, COFI
Vancouver 2010 – Kelly McCloskey, President & CEO, Wood Promotion Network (*invited*)
- 11:45 a.m. PRE-LUNCHEON RECEPTION
- 12:15 p.m. LOCAL GOVERNMENT LEADERS LUNCHEON
- 1:15 p.m. **Luncheon Speaker** - Hon.Gordon Campbell, Premier of BC (*invited*)
- 2:00 p.m. **“Global Supply and Demand” - Panel:**
Softwood Lumber Dispute - John Allan, President, BC Lumber Trade Council
Emerging Producing Areas - Russ Taylor, President, R.E. Taylor & Associates Ltd.
Traditional Producing Areas – (*TBC*)
- 3:10 p.m. EXHIBITOR HOSPITALITY HOUR
Enjoy complimentary light refreshments and tour the exhibits
- 6:00 - 11:00 p.m. NETWORKING RECEPTION

April 14th and 15th, 2005



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Friday, April 15, 2005

- 7:15 a.m. **“Early Riser”** Exhibitors Coffee and Muffin Hour
Enjoy complimentary coffee and pastries and tour the exhibits
- 8:20 a.m. **“BC’s Forest Policy, Risks & Opportunities”** - Panel:
Report Card on Forest Policy Changes - Dr. George Hoberg, Professor, UBC
Progress Report: BC’s Forest Policy Changes:
 - Hon. Michael deJong, Minister of Forests (*invited*)
Community Report Card on Beetles & Timber Supply – Rick Gibson, Mayor, Williams Lake
Progress Report: BC’s Beetle Action Plan – (*TBC*)
- 9:50 a.m. **“Progress Report: BC Forest Safety Council”**
 - Jim Shepherd, Chair, BC Forest Safety Council
- 10:10 a.m. COFFEE BREAK
- 10:30 a.m. **“The Importance of BC’s Rural Economy”**
 - Jock Finlayson, Executive Vice President, Business Council of British Columbia
- 11:00 a.m. **“Forest Sector: Risks and Opportunities 2010 & Beyond”** - Panel:
Provincial Perspective – (*TBC*)
Federal Perspective – Hon. David Emerson, Minister of Industry (*invited*)
Industry Perspective:
 - Hank Ketcham, Chairman, President & CEO, West Fraser Timber Co. Ltd.
- 12:15 p.m. PRE LUNCHEON RECEPTION
- 12:45 p.m. LUNCHEON
- 1:35 p.m. **Luncheon Speaker**
 – Hon. Frank McKenna, Canada’s Ambassador Designate to the United States
- 2:30 p.m. CONVENTION ENDS

April 14th and 15th, 2005