

Can BC Afford Cheap Logs?

Private Forest Landowners Association
February 2011



Introduction

- ◉ Log prices in BC are lower than in other jurisdictions as a direct result of government intervention.
- ◉ Low log prices have a significant negative impact on the management of BC forest land.
- ◉ Is this really 'good' public policy?

What Does Government Intervention
Accomplish?

LOG EXPORT

RESTRICTIONS ENABLE
DOMESTIC LOG BUYERS
TO FULLY CONTROL &
MANIPULATE THE PRICE
OF OUR FINAL PRODUCT.

Log Price Comparisons

Species	Domestic Price / m3		Difference	
	BC Coast	Washington State	\$	%
Douglas Fir	\$58	\$94	\$36	61.4%
Hemlock	\$43	\$81	\$38	87.9%
Red Alder	\$45	\$75	\$30	66.7%

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Forest Management Challenges

- ◉ Viability of operations
- ◉ Jobs & Communities
- ◉ Reduced Government Revenues
- ◉ Undercut of AAC
- ◉ Lurch management
- ◉ Reduced profits, grim prospects
- ◉ Limited management options.....

Forest Management Challenges....

- ◉ Reduced confidence
- ◉ Reduced investment
- ◉ Reduced recruitment & training
- ◉ Loss of skilled workers to other sectors

...Just imagine how increased log values could impact forest management....

Log Export Myth:

“Workers and communities don’t benefit”

Facts:



- Timber harvesting & haulage
- Forest protection & forest management
- Replanting & silviculture
- Dumping, sorting, towing, scaling etc
- Property taxes
- "stumpage" to owner*

Where the money from log sales goes

**(includes cost of land, ownership costs, insurance, overhead, interest)*

Standing Sales (Stumpage) Comparisons

Region	Market	\$ / m³ Standing
Washington State DNR	Domestic USA	\$24.20
BC Coast Private Land	Asia	\$23.00
BC Coast Private Land	Domestic BC	\$0.00

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What Does Government Market Intervention Accomplish?

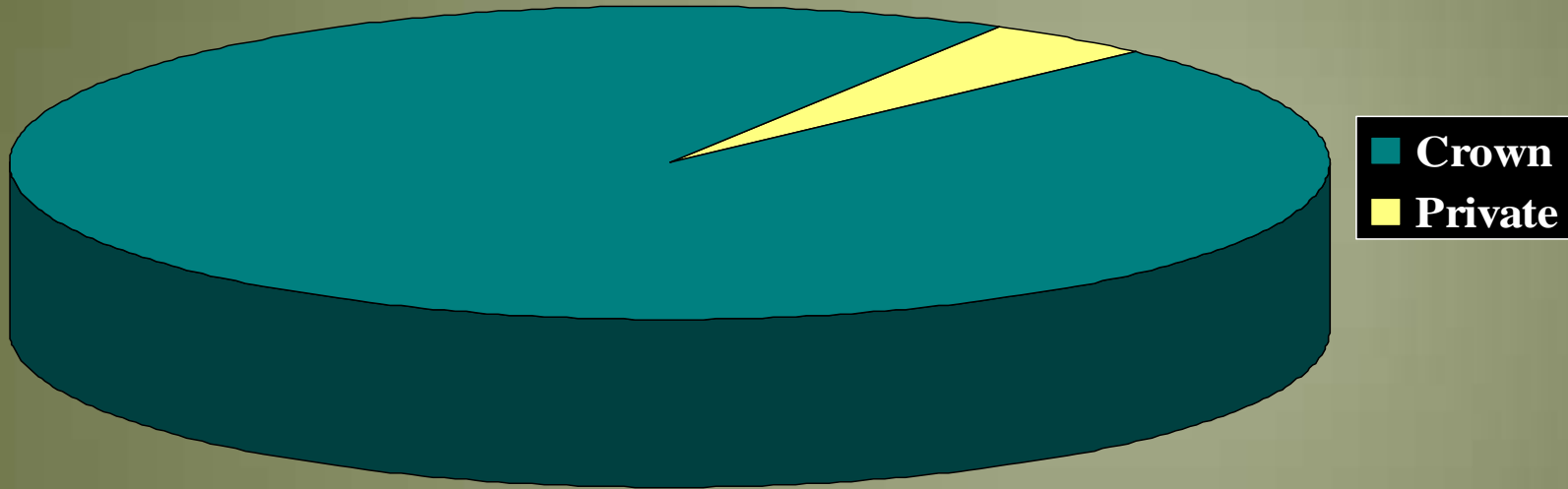
- 1. Reduces competition for fibre. (Tenure system)
- 2. Low stumpage rates for Crown timber.
- 3. Isolation from meaningful competition. (Log Export Restrictions)

= Artificially Low Log Prices

Export Restrictions Restrict Forestry

- Have not protected mills (60? closures since 2001)
- Massive public land undercut (> 30mm m³ / year)
- Domestic log market manipulated, artificially low and dysfunctional (why are international prices higher?)
- No-bid BCTS sales (domestic market lower than logging costs)
- Community, First Nations, Woodlot agreements floundering (lack of viable markets)
- Depressed revenue from public forests (MoFR ministry costs exceed public land revenue)

Provincial Land Base



Crown land:
91 million ha.
95% of BC forest land
90% harvest

Private Land:
4 million ha.
5% of BC forest land
10% of BC timber harvest

Why are private logs exported?

- ◉ Domestic markets unviable, or have disappeared
- ◉ Landowners invest decades to grow trees. Better prices allow for greater reinvestment in land and environment
- ◉ Like any business, we need to diversify markets and get best price for products
- ◉ Thousands of forestry jobs depend on ability to export
 - some forest stands only become economical to harvest if there is the ability to sell some logs for a price premium from international sales

Log Export Regulations

Federal Government Treats BC Differently

- Private log exports unrestricted in other provinces

But in BC Notice 102 applies:

- Logs must be advertized, offered domestically
- Logs may be purchased at (lower) domestic prices
- Only if there is no BC buyer can logs be exported
- Delays & process add cost, lower value, deter buyers.

Impact of Notice 102

Private forestry operations:

- ◉ Unable to diversify markets, provide consistent supply to customers, get best prices home or abroad
- ◉ Forced to sell logs to domestic mills below value
- ◉ Logs must be scaled for the domestic market and left in the water for weeks while the N. 102 process is followed; the wood is susceptible to damage

Customers

- ◉ Deterred from buying logs from BC
- ◉ Discount accordingly

UNDERCUT

=

LOG SURPLUS

Log Export Myth:

“BC mills close because there is a shortage of timber”

Facts:

- Huge surplus of timber in BC
- BC is consistently in an undercut position in terms of what it is allowed to harvest on public lands
- Since 1998, the coastal undercut has accumulated to over 3 year's worth of AAC
- BC undercut by >30 million m³ in 2009
- Competitive sawmills survive.

Private Log Exports vs. BC Public Land AAC



Timber
exported
from private
forest land

BC public
land AAC

(in millions of cubic metres, 2008)

Log Export Myth:

“Exporting a log is exporting a job”

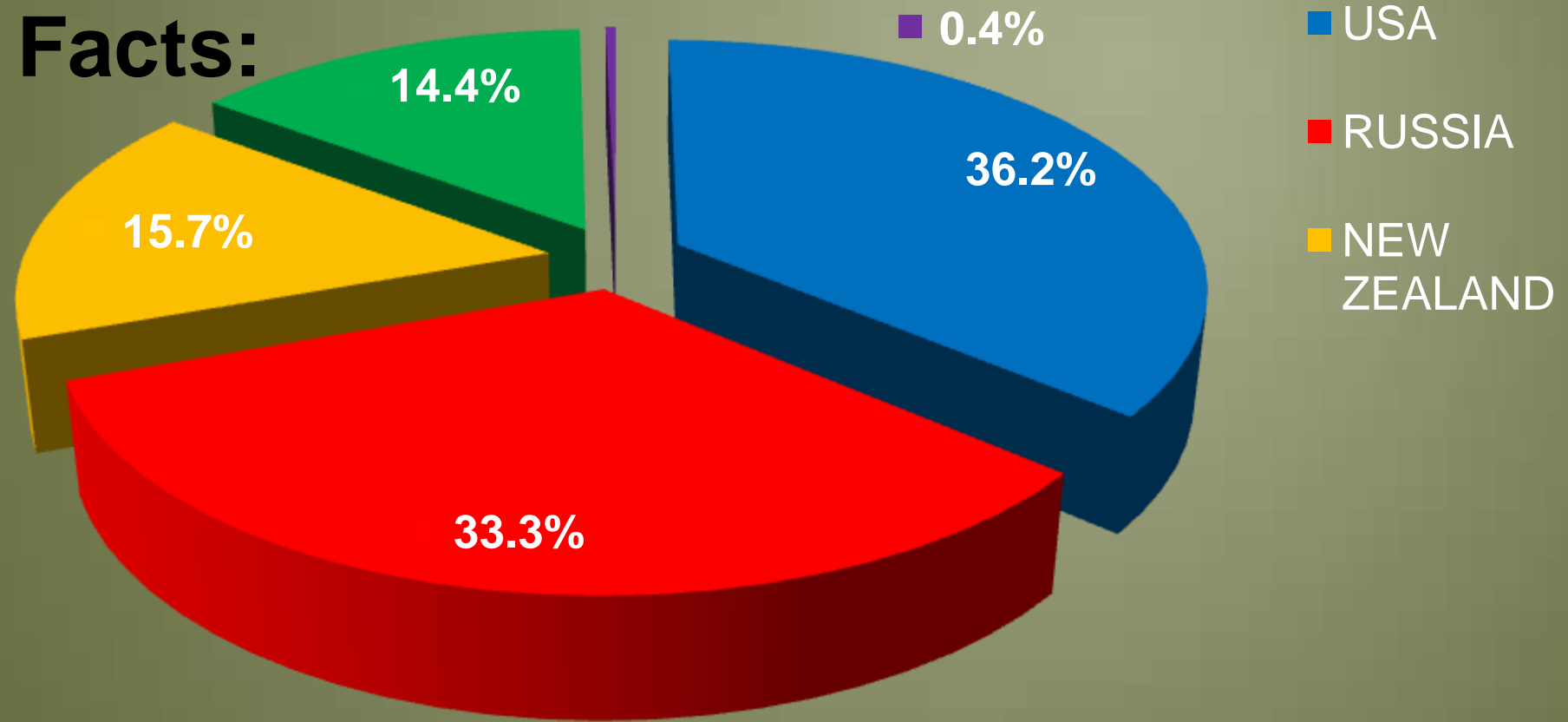
● Facts:

- Competitive log processors survive
- Log exports keep tree planters, nurseries, forest management crews, loggers, truckers and log handlers working
- Most stable jobs on the BC coast over the past ten years have been on private land
- Domestic log market has collapsed - export opportunities are a lifeline to operations
- Without export log markets many stands would be uneconomical to log

Log Export Myth:

“Export restrictions will force customers to buy
lumber, not logs ”

Facts:



Japan Log Imports 2008, by Source

Other Countries, Other Commodities

- ◉ Coal, Wheat, Oil – Canada
- ◉ Logs – Russia, Europe, USA, New Zealand
- ◉ Rice - Vietnam