



# Affiliation Advantages



- Money savings for WSCA members
- Cash flow back to WSCA
- Opportunity to access benefit pricing from larger group
- AffinityPLUS program

## Who are the providers of the products and what are the potential savings?



- Purolator
  - 30%-50% off list pricing



- Staples Advantage
  - 58% discount on all office products in the current source book



- Worldlynx
  - Average monthly savings of 20%-40%



- Shell
  - 3 cents per litre rebate on fuel purchases



- CDW Canada
  - 1% above cost for all computer, hardware, software and electronic needs



- Petro Canada
  - 2.4 cents per litre at the pump & 20% off car washes



- Goodyear
  - Up to 50% off commercial, passenger and retread tires



- Avis
  - Discounted rates on car rentals with free upgrades



- Chase Paymentech
  - Discounted rates on Visa, Mastercard & Interac transactions



- Grand & Toy
  - 55%-80% off 360 daily used items in the catalogue



- Esso
  - 3 cents per litre at the pump



- TSG Apparel & Incentives
  - 10%-40% off apparel and promotional items



- Budget
  - Discounted rates on car rentals with free upgrades



- Costco
  - \$10 Costco Cash Card with new membership



- Michelin
  - 12%-33% off commercial applications, retreads, passenger, forklift and earth mover tires



- Superior Propane
  - Discounted rates for bulk volume purchases and \$9.99/month cylinder cage rentals

## Potential Fuel Savings for Spectrum, based on last year costs

**\$10,813.92**

# CILA Affinities

- **Fountain Tire Rebate Program**

2% cash rebate on tire purchases

eg: Spend \$33,552.00

2% rebate = \$671.04 **1% rebate to buyer \$335.52**

**1% contribution back to WSCA \$335.52**

- **Insurance Program**

Home insurance Up to 15% off book rate for owner AND employees

Spend \$2200 x 15% **\$330 Savings to member**

All insurance: Spend \$22,000/yr

**1.5% contribution back to WSCA = \$330.00**

# CILA Affinities 2010

- Fountain Tire Rebate net to CILA \$13,690
- Group Health North \$ 22,475
- Summit Insurance \$350
- Member Savings: Mark's \$15,000
  - Summit \$5250
  - Fountain Tire Rebates \$13,690